

Ag Student Scholarship	4
Mental Health Spotlight	5
Events Calendar	6
Quota Exchange	9
Production	12
DFC Update	14
Quality Bonus	16
Classifieds & Directors	17

SaskMilk

2023 Saskatchewan Dairy Conference!

"Better Together"

December 5th & 6th, 2023

Saskatoon Inn and Conference Centre, Saskatoon

The upcoming 2023 Saskatchewan Dairy Conference will be held on December 5th & 6th at the Saskatoon Inn. This Conference is an excellent opportunity to connect with local producers, industry experts, network with vendors and service providers, and socialize with each other.

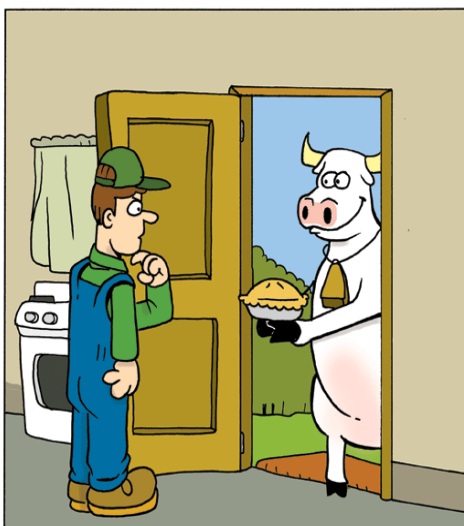
To register and view a draft schedule for the conference, please visit the [SaskMilk website](#).

Market Tracking Results

SaskMilk, as part of its efforts to ensure that marketing and promotion dollars are utilized and leveraged for the maximum beneficial effect on consumption and farmer sentiment, regularly engages an independent third party to conduct marketing research on the efficacy of SaskMilk's campaigns in Saskatchewan.

The research investigates both the impacts of campaigns, activations, and advertising through all various mediums and also breaks down the effects by demographic groups. These results allow us to more effectively target demographics that need additional attention, and through mediums that will be most impactful – all with data specific to our market.

We have highlighted some of these results on the following pages, and are pleased to report that the data shows SaskMilk's marketing has been making a positive difference. If you would like more information about the report and results, please feel free to contact the SaskMilk office.



SPUDCOMICS.COM © 2010 LONNIE EASTERLING
SURE, FARMER DON ENJOYED RECEIVING GIFTS,
AND HE LOVED PIE. BUT A COW PIE? NOW
THAT WAS SUSPICIOUS.

EXECUTIVE SUMMARY

KEY RESEARCH FINDINGS



1. CAMPAIGN RECALL & SENTIMENT

On average, the majority of Saskatchewan residents (68%) recalled any **CAMPAIGN MARKETING**. Recall was highest among **DIETERS** (76%), those **AGED 16-29** (74%), and **PARENTS** (73%). Recall was highest for **VIDEO** executions (51%), followed by **RADIO** ads and **promos**(31%). On average, video **SENTIMENT** was very positive (78%).



2. PRODUCT AND PRODUCER METRICS

On average, **MILK SENTIMENT** (66%) has **INCREASED** among Saskatchewan residents, while **MILK ATTITUDES** (65%) remained **STABLE**. Using regression modelling, we found that **CAMPAIGN RECALL** had a significant impact on **MILK SENTIMENT** (+18%) and **MILK ATTITUDES** (+23%).

On average, **FARMER SENTIMENT** (76%) and **FARMER ATTITUDES** (74%) remained **STABLE** among Saskatchewan residents. Using regression modelling, we found that **CAMPAIGN RECALL** had a significant impact on **FARMER SENTIMENT** (+20%) and **FARMER ATTITUDES** (+19%).

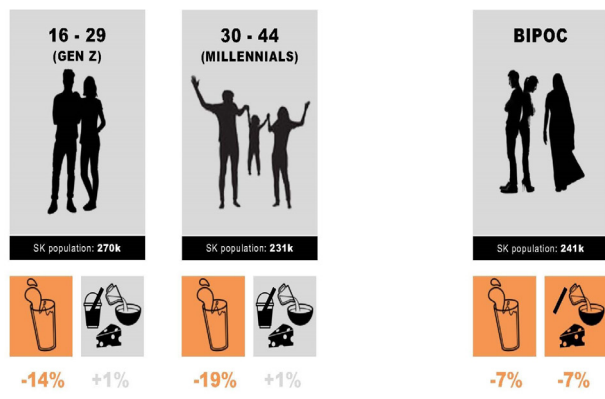


3. DAIRY CONSUMPTION

On average, weekly **MILK CONSUMPTION** (3.24 times) and **TOTAL DAIRY CONSUMPTION** (17.27 times) remained **STABLE** compared to 2021. Using regression modelling, we found that **CAMPAIGN RECALL** had a significant impact on **TOTAL DAIRY CONSUMPTION** (+31%). Weekly **COOK WITH DAIRY** consumption (5.13) has **DECREASED** significantly since 2021, likely a result of changing cooking and eating patterns since the end of the COVID-19 pandemic.

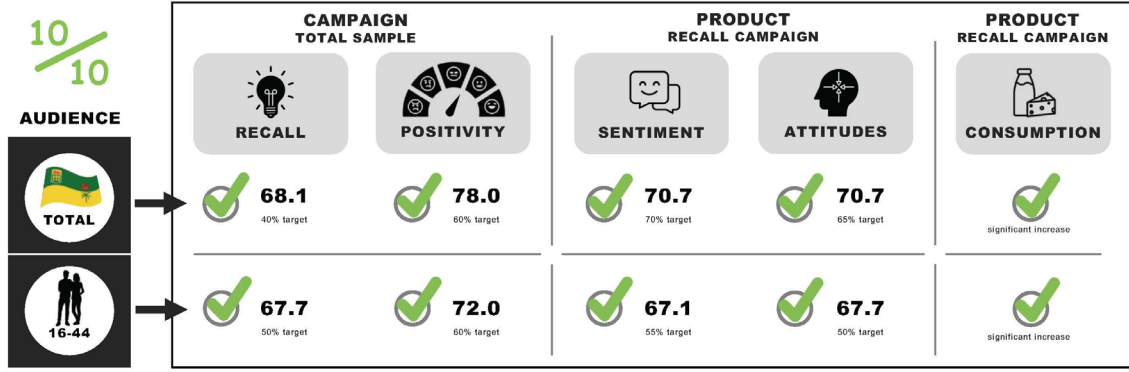
TARGET AUDIENCES

KEY TARGET AUDIENCES



EXECUTIVE SUMMARY

CAMPAIGN DASHBOARD

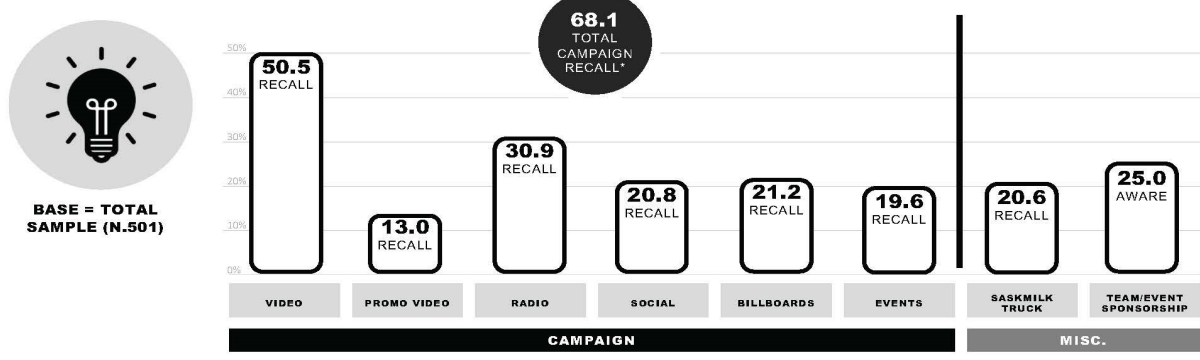


CAMPAIGN RECALL & SENTIMENT MARKETING EXECUTIONS

VIDEO ADS	VIDEO PROMOS	SOCIAL POSTS	RADIO ADS / SPONSORSHIP	DIGITAL BILLBOARDS	EVENT DISPLAYS / SPONSORSHIP	SASKMILK TRUCK
CAMPAIGNS						MISC.

CAMPAIGN RECALL & SENTIMENT CAMPAIGN RECALL

INTERPRETATION: On average, a majority of Saskatchewan residents (48%) recall seeing any marketing. Recall is highest among those Aged 16-29 (74%) and Parents (73%).



	GENDER		AGE				ETHNICITY		REGION			AUDIENCES					
	2021	Q1 '23-'24	FEMALE	MALE	18-29	30-44	45-59	60+	CAUCASIAN	BIPOC	REGINA	SASKATOON	OTHER SK	FEMALE <45	DIET	EXERCISE	PARENT
TOTAL Q1 RECALL*	57.7	68.1	69.3	66.8	73.6	63.8	64.5	71.0	66.9	67.0	68.7	75.3	62.5	69.3	76.0	70.4	72.9
SAMPLE BASE (N)	1000	501	280	220	91	138	110	162	357	97	131	154	216	140	154	230	118

■ 5% ABOVE AVERAGE ■ 5% BELOW AVERAGE *INCLUDES VIDEO, PROMO VIDEO, RADIO, SOCIAL, BILLBOARDS, AND EVENTS Q: Do you recall seeing [this AD / any of these ADS] recently?

Campaign Impressions

If you recall seeing AD(S), How many total times do you recall seeing a SaskMilk ad?

INTERPRETATION: On average, a majority of Saskatchewan residents (68%) recall seeing any marketing. Recall is highest among those Aged 16-29 (74%) and Parents (73%).

If recall seeing this ad(s): How many times do you recall seeing this ad?

INTERPRETATION: On average, SK ad viewers / listeners were exposed 7.6 times. This was significantly higher amongst BIPOC* (9.9 times), Males (8.8 times), and Exercisers (8.8 times)

Impressions vs. Dairy Consumption:

INTERPRETATION: Total Dairy Consumption is highest among Saskatchewan residents that have seen campaign executions 3 TIME OR MORE.

Inflation Impact

How much have inflation and cost of living impacted your household?

INTERPRETATION: On average, 50.1% of Saskatchewan residents report a LARGE IMPACT of inflation and cost of living, with the highest impact among Parents (69%), those aged 30-54 (63%), Young Females (61%), those aged 16-29 (56%), and BIPOC* residents (56%).

*BIPOC: Meaning is Black, Indigenous People of Color

Apply for the Agriculture Student Scholarship



For more
information, visit
[saskatchewan.ca/
ag-scholarship](https://saskatchewan.ca/ag-scholarship).



Sustainable Canadian
Agricultural Partnership

Saskatchewan

Canada

Do you know a student thinking about studying agriculture at a post-secondary institution in the fall of 2024?

For students passionate about telling the story of agriculture, the Saskatchewan Ministry of Agriculture is proudly offering the Agriculture Student Scholarship for the fourteenth consecutive year. This year, the scholarship amounts available have been increased.

Saskatchewan Grade 12 students and recent high school/GED graduates (within the last two years) have the chance to win a grand-prize scholarship of \$6,000 or one of three runner-up scholarships of \$3,000, when they submit a three-minute video or 1,000-word essay on farming and environmental sustainability. This year's scholarship theme encourages young people to explore the idea of environmental sustainability within farming and the importance of public perception on modern farming practices. Submissions should focus on progressive environmental practices conducted by producers and the importance of relaying messages to the public to enhance trust in the industry.

To be eligible for this scholarship, applicants must be planning to take an agriculture-related post-secondary education program beginning in the fall of 2024. This program is designed to help us identify and develop young agricultural leaders in the industry.

The deadline to apply is March 1, 2024. Visit saskatchewan.ca/ag-scholarship for more information.

Mental Health Spotlight



The Importance of Reaching Out for Help: Encouraging Others to Seek Support

In a world where self-sufficiency is often glorified, reaching out for help can be a daunting task, especially when it comes to mental health. Many individuals silently battle their inner struggles, fearing judgment, rejection, or the stigma associated with seeking support.

However, encouraging those in need to seek help can help save a life. So why can it be challenging to reach out for help, and how can we provide practical steps to foster a supportive environment for mental health assistance? Here are just a few:

1. The Stigma Surrounding Mental Health: One of the primary reasons people hesitate to seek help is the pervasive stigma surrounding mental health. Society often misconstrues mental health challenges as personal weaknesses or character flaws, leading individuals to fear judgment or discrimination. As a community, we must work towards eliminating this stigma, promoting understanding, and educating ourselves about mental health issues.

How to encourage reaching out:

- **Foster an open dialogue:** Initiate conversations about mental health in your social circles to create a safe space where individuals feel comfortable discussing their struggles.
- **Educate and raise awareness:** Share accurate information about mental health through social media, workshops, or local events to help dispel myths and encourage empathy and support. For a list of our free workshops visit [here](#).
- **Share personal stories:** Sharing personal experiences of overcoming mental health challenges can inspire others to seek help without feeling isolated or judged.

2. Fear of Rejection or Invalidation: When someone reaches out for help, their vulnerability is at its peak. Fear of rejection or invalidation can prevent individuals from seeking assistance. They may worry that others won't take their concerns seriously or may dismiss their experiences as trivial. Overcoming this fear requires us to cultivate a culture of active listening and empathy.

How to encourage reaching out:

- **Practice active listening:** Give your undivided attention when someone shares their concerns, acknowledging their emotions and validating their experiences.
- **Respond with empathy:** Show understanding and compassion rather than offering quick solutions or judgment. Let them know that their feelings are valid and that seeking help is a courageous step.
- **Provide reassurance and support:** Offer encouragement and assure individuals that seeking help is a sign of strength, not weakness. Remind them that they deserve support and that they are not alone in their struggles.

3. Lack of Knowledge and Resources: Limited knowledge about available resources and treatment options can be a significant barrier to seeking help. Additionally, financial constraints or limited access to mental health services can further discourage individuals from reaching out.

How to encourage reaching out:

- **Increase awareness of resources:** Share information about local mental health services, helplines, support groups, or online platforms that provide accessible assistance. You can find a list of local agriculture resources [here](#).
- **Encourage professional guidance:** Emphasize the benefits of seeking professional help and guide individuals towards qualified mental health practitioners or organizations that offer sliding-scale fees or free services.
- **Advocate for improved mental health services:** Support local initiatives or organizations working to improve mental health access and affordability. Encourage policymakers to prioritize mental health in healthcare systems.

The Do More Agriculture Foundation is the national voice and champion for mental health in Canadian agriculture and is changing the culture of agriculture to one where all producers are encouraged, supported, and empowered to take care of their mental wellbeing. Producers are among the most vulnerable when it comes to mental health issues. By collaborating with the entire industry and those working to address the state of mental health in Agriculture, we can and will make a substantial impact.

SaskMilk Board Activities

October/November

October 25-26
October 27

P10 Pooling/CMSMC Meetings
DFC P10 Steering Meeting

November 1
November 8
November 8-9
November 20
November 22
November 22-23

Producer Meetings
WMP Board Meeting
WMP all Provincial Boards Meeting
SaskMilk Board Meeting
Alberta Milk AGM
BC Dairy Industry Conference

In the Community

Check out these Upcoming SaskMilk Events!

October

October
October
October 20
October 21
October 21
October 21
October 21
October 23
October 27 - 28
October 28

Warman U18AA Wildcats Hockey Team - Warman
Warman Wildcats Female U18AA Hockey Team - Warman
U-Prairie Challenge - Women's Hockey - Regina
U-Prairie Challenge - Women's Hockey - Saskatoon
Cultural Connections - India Night - Regina
U-Prairie Challenge - Men's Hockey - Regina
Regina Teacher Convention - Regina
SHSAA Soccer Provincial Championship - Provincial
U-Prairie Challenge - Ram's Football - Regina

November

November 1 - 4
November 3
November 4
November 5
November 7 - 17
November 11
November 12
November 12
November 12
November 13
November 14
November 15 - December 8
November 17 - 18
November 19
November 19
November 20 - 25
November 20
November 23
November 24 - 25
November 26
November 26

Yorkton Harvest Showdown - Yorkton
International Whiskey Night - Regina
SaskFit - Saskatoon
Hockey Sask - Midale
Saskatchewan Deaf and Hard of Hearing Services
SHSAA Football Provincial Championship - Saskatoon
Hockey Sask - Indian Head
Hockey Sask - Lumsden
Hockey Sask - Eston
Hockey Sask - Leader
National Philanthropy Day - Regina
Persephone Theatre - Saskatoon
SHSAA Girls' Volleyball Provincial Championship
Hockey Sask - Beinfait
Hockey Sask - Lashburn
CWA - Agribition - Regina
Hockey Sask - Rosetown
STARS 50/50 Draw Agribition - Regina
SHSAA Boys' Volleyball Provincial Championship-Provincial
Hockey Sask - Arcola
Hockey Sask - Humboldt

Cheer Crates!

Canpotex Cheer Crates filled with healthy food (which included a 4L jug of milk!), books, socks, and other hygiene and activity items to provide support during the Thanksgiving long weekend were given out to 750+ families!



PRODUCER MEETINGS ARE AROUND THE CORNER!

(producer only)

Virtual Session #1 November 1 at 9:00 am

Virtual Session #2 November 1 at 1:30 pm

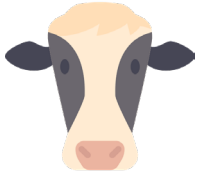
Beta-lactam Drug	Detection Level† (ppb*)	US Safe Level or Tolerance / Canadian MRL (ppb*)	Sulfa Drug	Detection Level† (ppb*)	US Safe Level or Tolerance / Canadian MRL (ppb*)
Amoxicillin	3.1	10 / None	Sulfadimethoxine	4.7	10 / 10 [∞]
Ampicillin	7.7	10 / 10	Sulfamethazine	7.7	10 / 10 [∞]
Ceftiofur and Metabolites [^]	53	100 / 100	Tetracycline Drug	Detection Level† (ppb*)	US Safe Level/Tolerance / Canadian MRL (ppb*)
Cephapirin	14	20 / 20	Chlortetracycline	54	300 / 100
Cloxacillin	7.4	10 / None	Oxytetracycline	66	300 / 100
Penicillin G	2.2	5 / 6 ^{&}	Tetracycline	21	300 / 100

† Positive at least 90% of the time with 95% confidence.
 * parts per billion or ng/mL
[^] Ceftiofur parent drug sensitivity is approximately 1/2 that reported in the table.
[&] Canadian MRL for penicillin G is 0.01 IU/ml, equivalent to 6 ppb.
[∞] Canadian MRL for sulfa drugs are singly or in combination with other MRL listed sulfonamides.

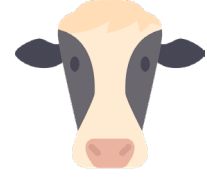
Test stations are located at the following locations:

REGION	LOCATION	CONTACT
Star City, SK	Star City Colony	Reuben Tschetter, 306-921-9381
Emerald Park, SK	Warman Veterinary Services	86 Great Plains Rd, SK S4L 1C9 Phone: (306) 347-9995

Charm tests strips and Charm testers are now available for purchase through SaskMilk 306-949-6999.
 Agrifoods is now carrying SNAP test kits for tetracyclines as well as beta lactams 306-227-0317.



Who Should I Call?



Who at the SaskMilk office should producers call?
Here's a handy guide!

FOR

CALL

AT

<ul style="list-style-type: none"> • Sponsorship Requests • Donation Requests • Dairyanna's Costume and Events • School Milk Program • Nutrition Resource Ordering 	Anita Medl	306-721-9483
<ul style="list-style-type: none"> • Quota Exchange and Private Quota Transfers • Leases • Transfer Credits • Security Applications • Projections for production • Name Changes • Designation of Signing Authority • Monthly production numbers for producers 	Bev Solie	306-721-9488
<ul style="list-style-type: none"> • Website enquiries • Newsletter advertising • Dairy Conference 	Cailyn Jones	306-721-9493
<ul style="list-style-type: none"> • School Milk Program • Marketing Activities • Social media enquiries (Twitter, Instagram, Facebook) • Promotional Items 	Chelsea Wilcoxon	306-527-0753
<ul style="list-style-type: none"> • Producer statements • Banking info for direct deposit of milk pay • Milk pick-up issues -variances in volumes, planning to quit shipping, etc. 	Darlene Weighill	306-721-9491
<ul style="list-style-type: none"> • On Farm- licensing, facilities, equipment, driveways, yards, animal care • Lab testing results • Pro Action- Food Safety (CQM), Animal Care, Traceability, Biosecurity, Environment • Extension services 	Tina Leverton	306-721-9486
<ul style="list-style-type: none"> • Monthly milk prices paid to producers • Provincial & National production updates 	Doug Miller	306-721-9485
<ul style="list-style-type: none"> • On Farm- licensing, facilities, equipment, driveways, yards, animal care • Bulk truck drivers- licensing, complaints/issues • Bulk tank calibrations • Rayner Dairy Centre & Research • Environment and Regulatory 	Chris Pinno	306-721-9494
<ul style="list-style-type: none"> • SaskMilk Portal Assistance • Website enquiries • Newsletter advertising • Dairy Conference 	Jenn Buehler	306-721-9492
<ul style="list-style-type: none"> • Media or news stories or if you have been contacted by any media agency or reporter • Trade agreements, international trade updates • DEAP policy/program enquiries • Research enquiries or proposals • Dairy Conference 	Joy Smith	306-721-9482

Quota Exchange

There was no market-clearing price established for the October 2023 Quota Exchange.

The next Quota Exchange will be held on **November 15, 2023**. All offers to sell and bids to purchase quota through the Quota Exchange must be submitted by midnight, **November 6, 2023**. SaskMilk recommends that offers and bids be submitted well in advance of the deadline date to ensure adequate time for corrections, if necessary.

When making bids on the Quota Exchange, the price on offers to sell quota is the minimum price that the producer is prepared to accept for that quota. Only if the market-clearing price is equal to or greater than the producer's minimum price will that producer qualify for participation in the Exchange. Conversely, the price on offers to purchase quota is the maximum price that the producer is prepared to pay for that quota. Only if the market-clearing price is equal to or less than the producer's maximum price will that producer qualify for participation in the Exchange. The clearing price is set at the price where the smallest difference exists between the accumulated volume offered for sale and the accumulated volume bid to purchase. The results of the Quota Exchange are outlined in the following table.

OCTOBER 2023 QUOTA EXCHANGE RESULTS

Market Clearing Price per Kilogram of Butterfat	None Established
Daily Kilograms Offered to Purchase	30.00
Kilograms Offered to Sell	134.30
Kilograms Sold	0.00
Number of Producers	
- offered to purchase	3
- purchased quota	0
- offered to sell	13
- sold quota	0

OCTOBER 2023 QUOTA EXCHANGE CLEARING PRICE RESULTS

Price (\$/daily kg b.f.)	No. of Sellers	Cumulative Sellers	Daily Kgs b.f. offered for sale	Cumulative sales	Cumulative Sales less Cumulative purchases	Cumulative purchases	Daily Kgs b.f. offered to purchase	Cumulative bidders	No. of buyers
\$35,000.00	0	0	0.00	0.00	-30.00	30.00	10.00	3	1
\$35,100.00	0	0	0.00	0.00	-20.00	20.00	10.00	2	1
\$35,200.00	0	0	0.00	0.00	-10.00	10.00	10.00	1	1
\$38,500.00	1	1	10.00	10.00	10.00	0.00	0.00	0	0
\$39,000.00	2	3	13.30	23.30	23.30	0.00	0.00	0	0
\$39,900.00	1	4	24.00	47.30	47.30	0.00	0.00	0	0
\$40,000.00	2	6	15.00	62.30	62.30	0.00	0.00	0	0
\$41,000.00	2	8	15.00	77.30	77.30	0.00	0.00	0	0
\$42,000.00	2	10	11.00	88.30	88.30	0.00	0.00	0	0
\$43,000.00	1	11	5.00	93.30	93.30	0.00	0.00	0	0
\$44,000.00	1	12	6.00	99.30	99.30	0.00	0.00	0	0
\$50,000.00	1	13	35.00	134.30	134.30	0.00	0.00	0	0

TRANSFER CREDIT SUMMARY REPORT			
MONTH	# OF PRODUCERS TRANSFER IN	# OF PRODUCERS TRANSFER OUT	TOTAL KGS OF BUTTERFAT
September 2022	33	33	29,762
October 2022	30	30	17,634
November 2022	29	29	23,740
December 2022	28	28	17,588
January 2023	26	26	20,656
February 2023	23	23	16,577
March 2023	19	19	13,040
April 2023	17	17	15,431
May 2023	18	18	15,363
June 2023	14	14	9,088
July 2023	25	25	24,665
August 2023	19	19	11,896
September 2023	17	17	13,030

PRIVATE TRANSFERS PROCESSED	
MONTH	DAILY KILOGRAMS
September 2022	0.00
October 2022	0.00
November 2022	0.00
December 2022	0.00
January 2023	30.00
February 2023	20.00
March 2023	0.00
April 2023	70.00
May 2023	5.00
June 2023	8.00
July 2023	0.00
August 2023	0.00
September 2023	0.00

OVER QUOTA (OVER 5 DAYS) REPORT BY MONTH		
MONTH	# OF PRODUCERS	KGS BUTTERFAT
September 2022	1	27
October 2022	0	0
November 2022	2	19
December 2022	4	832
January 2023	3	1,040
February 2023	3	373
March 2023	5	803
April 2023	4	422
May 2023	8	369
June 2023	1	36
July 2023	1	13
August 2023	1	18
September 2023	1	211

SUMMARY REPORT OF CREDITS SEPTEMBER 2023 - 147 PRODUCERS

DAYS	# OF PRODUCERS	POSITIVE CREDITS ACCUMULATED (KGS OF BUTTERFAT)
+ 5	2	1,767
0 to + 5	33	12,654
TOTAL	35	14,421
DAYS	# OF PRODUCERS	NEGATIVE CREDITS ACCUMULATED (KGS OF BUTTERFAT)
-15	2	928
-10 to -15	25	58,262
-5 to -10	39	64,987
0 to -5	46	34,194
TOTAL	112	158,371

LOST OPPORTUNITY REPORT

MONTH	# OF PRODUCERS	LOST OPPORTUNITY (KGS OF BUTTERFAT)
September, 2022	4	1,570
October, 2022	1	280
November, 2022	3	396
December, 2022	3	447
January, 2023	2	514
February, 2023	1	157
March, 2023	2	845
April, 2023	3	1,973
May, 2023	1	834
June, 2023	1	410
July, 2023	1	747
August, 2023	2	254
September, 2023	2	337

WEIGHTED AVERAGE COMPONENT TESTS & PRICES SEPTEMBER 2023

COMPONENTS	AVERAGE TEST	PRICE PER KILOGRAM CLASS 1 TO 5
Butterfat	4.3220	18.374073
Protein	3.2739	2.853675
Other Solids	5.8890	0.793232

The average butterfat price received per kilogram was \$21.62

Milk Sale Revenue	\$23,245,988.95	Quality Bonus:
WMP Revenue/<Expense>	<\$1,045,545.30>	WMP Quality Bonus 0.001953
Total Revenue	\$22,024,908.99	SaskMilk Quality Bonus 0.000344
		Total Quality Bonus Rate for September 2023
		0.002297 per litre

	(1) Monthly Total Production Kgs of bf	(2) Total Monthly CDC Quota Allocation Kgs bf	(3) Monthly Over or (Under) Production Kgs bf col. 1 - 2 = 3	(4) Lower Flexibility Limit -2.00% Kgs bf col. 8 * -1.5%
Sep-22	991,207	1,098,010	(106,803)	-246,722
Oct-22	1,060,240	1,090,912	(30,672)	-246,813
Nov-22	1,037,277	1,092,710	(55,433)	-246,694
Dec-22	1,078,365	1,006,182	72,183	-245,174
Jan-23	1,084,484	1,015,257	69,227	-245,332
Feb-23	982,235	879,055	103,180	-245,286
Mar-23	1,075,769	1,088,945	(13,176)	-246,282
Apr-23	1,021,148	989,268	31,880	-247,034
May-23	1,037,332	970,412	66,920	-245,783
Jun-23	976,571	972,371	4,200	-245,997
Jul-23	1,016,575	992,522	24,053	-245,602
Aug-23	1,026,110	1,095,526	(69,416)	-245,823
Sep-23	1,019,102	1,120,054	(100,952)	-246,264

In September, Saskatchewan had a monthly CDC allocation of **1,120,054 kilograms** of butterfat. Saskatchewan production was **100,952** of butterfat under and cumulatively over by **1,199,967 kgs** of butterfat. On a percentage basis, Saskatchewan is **9.75%** above our CDC allocation flexibility limits based on the Continuous Quota model. The -2.00% lower flexibility limit is in effect.

(5) Upper Flexibility Limit 1.25%	(6) Cumulative Over or (Under) Production with limits	(7) Cumulative Over or (Under) Production with limits (%)	(8) Rolling 12 Month Total Quota
Kgs bf	Kgs bf		Kgs bf
col. 8 *1.0%		col. 6 / 8	
154,201	907,994	7.36%	12,336,079
154,258	936,195	7.59%	12,340,649
154,184	971,915	7.88%	12,334,711
153,234	1,044,098	8.52%	12,258,709
153,333	1,132,483	9.23%	12,266,614
153,304	1,235,663	10.08%	12,264,284
153,926	1,222,487	9.93%	12,314,103
154,396	1,254,367	10.16%	12,351,677
153,615	1,321,287	10.75%	12,289,164
153,748	1,346,282	10.95%	12,299,864
153,501	1,370,335	11.16%	12,280,090
153,640	1,300,919	10.58%	12,291,170
153,915	1,199,967	9.75%	12,313,214

- (1) Monthly Production in Saskatchewan
- (2) Total Monthly Quota = Class 1 sales + Monthly MSQ + Carry Forward
- (3) Difference between the monthly production (1) and the total monthly quota (2)
- (4) The Lower Flexibility Limit is -2.00% of Rolling 12 Month Total Quota (9)
- (5) The Upper Flexibility Limit is 1.25% of Rolling 12 Month Total Quota (9)
- (6) Previous Month Cumulative Over or (Under) Production + Current Monthly Over or (Under) Production (capped at lower or upper limit if applicable)
- (7) Equal to Column (6) expressed as a percentage basis within the flexibility limits
- (8) Total Monthly CDC Quota Allocation for the previous 12 months

DFC Update

DFC & The Legion National Foundation Partner to Support Canada's Veterans



Every year, dairy farmers across Canada join millions of their fellow citizens in pinning a poppy to their lapels or hats in the lead up to November 11. It's how they support Veterans and their families while expressing their remembrance of the men and women who have served in Canada's armed forces.

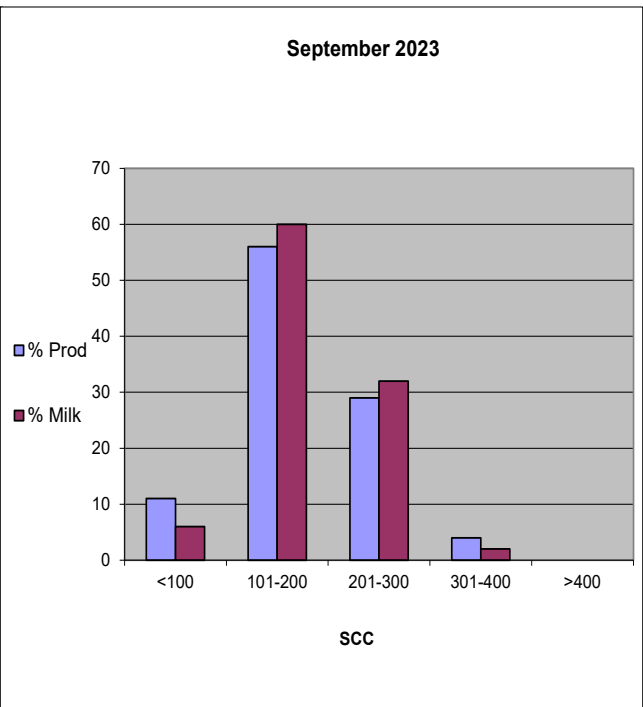
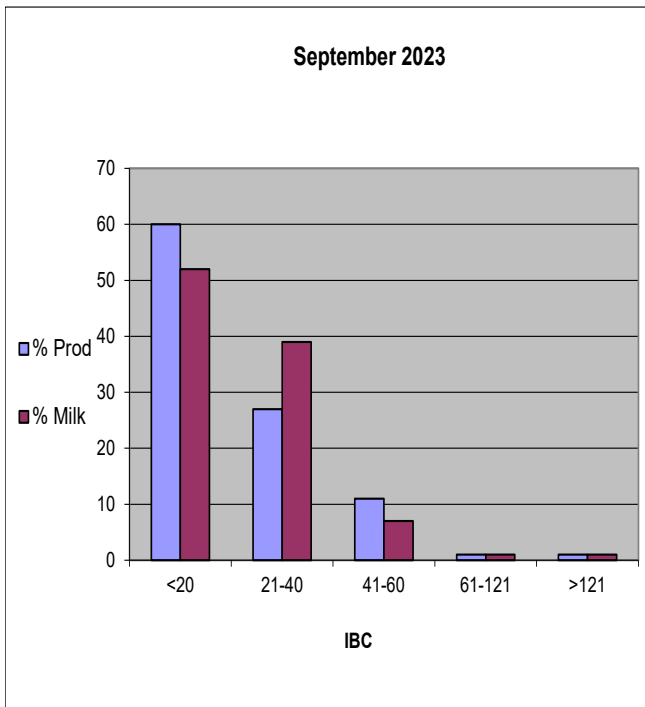
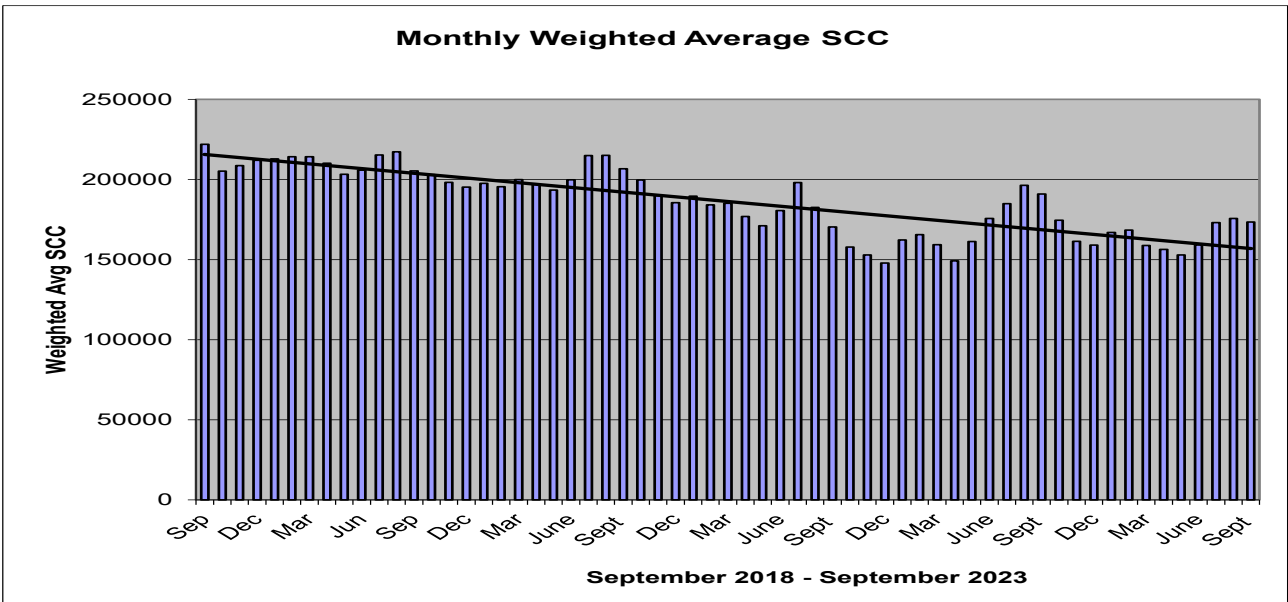
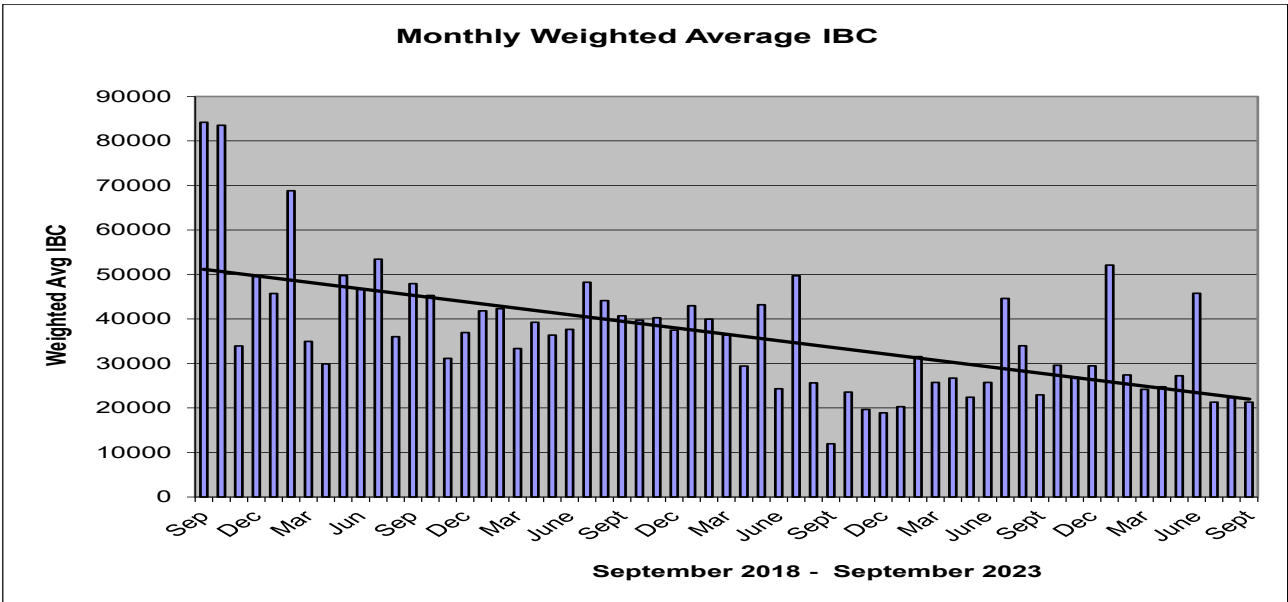
Participating in Remembrance Day activities and donating to local Legions are a few ways farmers can engage with and give back to their communities. Since the COVID-19 pandemic, however, physical distribution of poppies and donation collections have both declined. It's why DFC has partnered with the Legion National Foundation (LNF) to help raise money and awareness for their poppy campaign.

DFC is offering a special hat through the Blue Cow Shop to raise money. For every Camo-style cap sold on the Blue Cow Shop, DFC will donate the entire proceeds to the Legion Foundation. To purchase a ball cap, visit dairyfarmersofcanada.ca/en/canadian-goodness/blue-cow-shop/camo-baseball-cap.*

DFC is also encouraging farmers to support the LNF Digital Poppy Campaign. For a donation as low as \$3, they can support this program and show their support of veterans and their families on social media, in email signatures, and in correspondence from October 27 to November 11, 2023. The Digital Poppy can be personalized to share the name of a family member or soldier that made the ultimate sacrifice for Canada, helping to ensure that our nation's veterans will not be forgotten.

Join DFC and the LNF in supporting Veterans across Canada.

*Offer available while quantities last. Ends November 15 at 23:59 PST



September 2023 Quality Bonus

To get the quality bonus producers must have:

Monthly Average:

IBC - <= 30,000/ ml

SCC- <= 250,000/ml

FPT- lower than -0.525°Hortvet

No positive inhibitors

*represent # of months the quality bonus has been received

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Classified Ad Service

SaskMilk offers a free classifieds service as part of its newsletter. Anyone wishing to place an ad is welcome to contact the SaskMilk office at (306) 949-6999 or info@saskmilk.ca. All negotiations will be independent of SaskMilk. Please note that ads will be posted in two issues and will then be removed unless SaskMilk is notified otherwise.

Darian Farms Ltd.

High Quality Alfalfa Hay for sale. Dairy quality, Ultra low lignin varieties, 18%-23% protein, +170 RFV. 2nd and 3rd cut available. Delivered directly to your yard, Competitive prices. Lab tests available on request.

Call/text Brock MacKenzie 306.540.9644 or

Email Darianfarms@gmail.com

Reminder!

The deadline date for Quota Transfer, Quota Exchange, and 10% Transfer Limit Exemptions is the 6th of each month

Your Quota Transfer, and 10% Exemption Applications must be received on or before the 6th of the month in order to be effective the 1st of the following month

Quota Exchange forms must be received in the SaskMilk office on or before the 6th of the month for that month's Exchange.

SaskMilk Board of Directors

Matthew Flaman

Chair

(306) 537-9634

flamanmj@gmail.com

Gordon Ell

Vice-Chair

(306) 535-1922

gt.ell@sasktel.net

Albert Leyenhorst

Second Vice-Chair

(306) 230-0154

albertleyenhorst@gmail.com

Jessica Lovich

(306) 201-7362

j_simanton@hotmail.com

Anthony Nienhuis

(306) 221-1598

nienhuis@sasktel.net

Merlis Wiebe

(306) 229-0696

merlisw@gmail.com

Leonard Wipf

(306) 491-0432

leonard.countryclover@gmail.com



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